



For Immediate Release

Contact:

Sal Casalnuovo - Nautical Enterprises Inc.

619-291-2600

salc@neyachts.com

H&S Yacht Sales' Marina Del Rey location expanding to become H&S superstore.

Marina Del Rey, CA. Sept. 15, 2008 – H&S Yacht Sales is excited to announce the expansion of the Marina Del Rey waterfront office and addition of 2 new powerboat brands to its lineup. The Marina Del Rey office will continue to represent the Hunter and Jeanneau sailboat lines and will now also represent the Navigator and Silverton powerboat lines. The Marina Del Rey sales/service office will now be the largest of the H&S offices in Southern California. Many different models from each brand will be stocked at its location, giving clients a huge selection of both power and sail, new and brokerage.

“We are excited at the opportunity to represent the Navigator and Silverton brands in the Los Angeles/ Marina Del Rey area. There is so much going on in Marina Del Rey right now. The addition of a new marina and over 600 new slips plus all the activities promoted through the various yacht clubs in the area, make this a great place to be a boater”, explained Doug Ament, President of Nautical Enterprises, Inc. (NEI), parent company of H&S Yacht Sales. “There has always been a strong Navigator/Californian presence in Los Angeles/Long Beach and this expansion allows us to better serve our powerboat clients in the area. With a boatyard next door and a strong service presence in Marina Del Rey, we will be able to offer our clients an even higher level of service to fulfill their boating needs”.

“Each sales professional specializes in either sailboats or powerboats, based on their experience and level of knowledge. Whether you are a sailor or power boater, we have a professional available to help you find your dream boat” adds Steve Curran, manager of the H&S Marina Del Rey office and longtime supporter of the Marina Del Rey boating community. “We will be able to show you more different models at one location than most dealers can bring to a boat show!”

“The newly expanded Marina Del Rey location will include the consolidation of NEI’s current Newport Beach location into this superstore. This change will allow us to serve our clients to the high levels that they expect. Overall, it will be beneficial to both our clients and our business.” explains Michael Berk, CEO of NEI.

About Nautical Enterprises, Inc: NEI opened its doors in 1989 and has grown into one of the largest yacht dealers in the west and is the largest sail boat dealer in North America. With four locations throughout California, NEI represents and services both motor and sailing yachts specializing in the 30 to 70 foot range from such builders as Silverton, Fairline, Jeanneau, Hunter, Beneteau, Navigator, Lagoon, Californian, Doral, and MacGregor with locations in San Diego, Marina Del Rey and Channel Islands Harbor. # # #